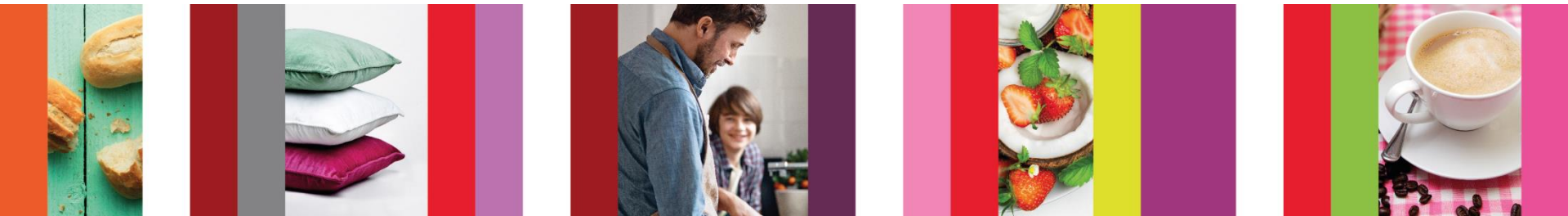




Q1 report 2014

May 7, 2014

Per Strömberg, CEO
Merlin Poljak, acting CFO



Good start to the year for ICA Gruppen

- Net sales in local currencies +0.3%.
- EBIT excluding non-recurring items +9.3%.
- Strategic priorities according to plan.
- Co-operation with Norgesgruppen
 - Final decision from the Competition Authority expected before the summer.
- Last part of bridge loans refinanced in February.
- Divestment of Kjell & Company, gain approx. SEK 440 million in second quarter.
- ICA Bank has applied for permit with Swedish Financial Supervisory Authority to conduct insurance business.

SEKm	Q1 2014	Q1 2013 Proforma	2013 Proforma
Net sales	23,509	23,644	99,456
EBIT excl. non-recurring items	528	483	3 004
EBIT	528	304	2,547
Profit for the period	299	4	1,424
EBIT margin excl. non-recurring items	2.2%	2.0%	3.0%
EBIT margin	2.2%	1.3%	2.6%
Earnings per ordinary share	1.50	0.09	7.05

Segments during the quarter

ICA Sweden

- Increased market share in Q1.
- Lower market growth in general during Q1.
- Strategic priorities according to plan:
 - PL share increased to 23.5% (21.6)
 - Good growth for Cura pharmacies
 - Increased sustainability focus:
 - Collaboration between ICA and LRF (the Federation of Swedish farmers)
 - ICA Sweden finances sustainable projects in developing countries.
 - ICA Sweden has joined the Supply Chain Initiative, which aims to increase fairness in the food supply chain.
- Increased quality inspections in stores.



Segments during the quarter (cont'd.)

ICA Norway

- Final decision from the Competition Authority expected before the summer.
- Evaluation of other alternatives going forward.

Rimi Baltic

- Good growth especially in Latvia and Lithuania
- Increased market shares in Q1.
- Acquisition of warehouse and office properties of SEK 211 million.
- Strong expansion with approximately 15 stores 2014.



Segments during the quarter (cont'd.)

ICA Bank

- Has applied for permit with the Swedish Financial Supervisory Authority to conduct insurance business.
- Growth in number of customers and business volume.

ICA Real Estate

- Expansion of warehouse property in Långeberga according to plan.
- Significant project in Barkarby finalized in May.

Portfolio companies

- ICA Gruppen divests Kjell & Company, gain approx. SEK 440 million in second quarter.



Changes in Group management team



Anders Svensson
*Deputy CEO ICA Gruppen
& CEO ICA Sweden*



Marie Halling
CEO ICA Bank



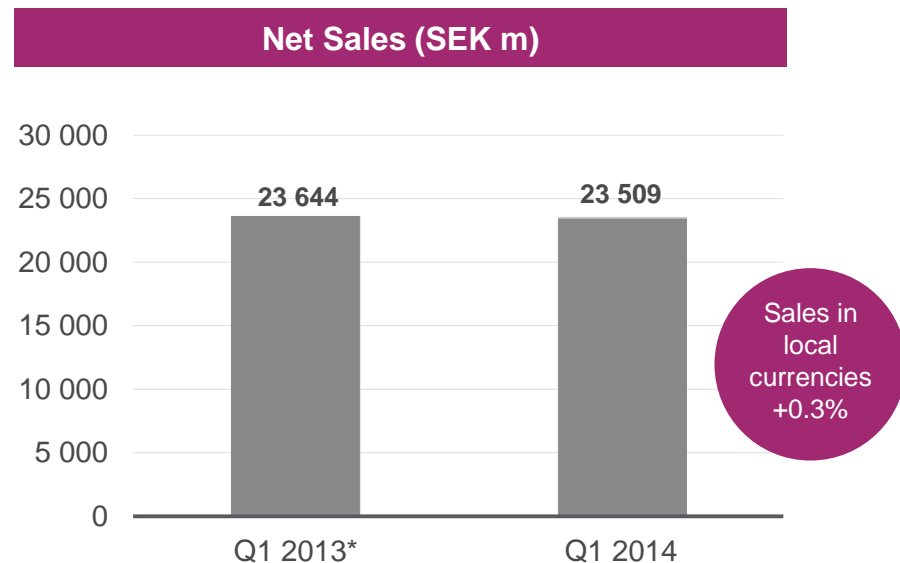
Sven Linskog
CFO ICA Gruppen

The quarter in numbers



Net sales development in Q1

- Group net sales decreased by 0.6%.
- In local currencies sales increased by 0.3%

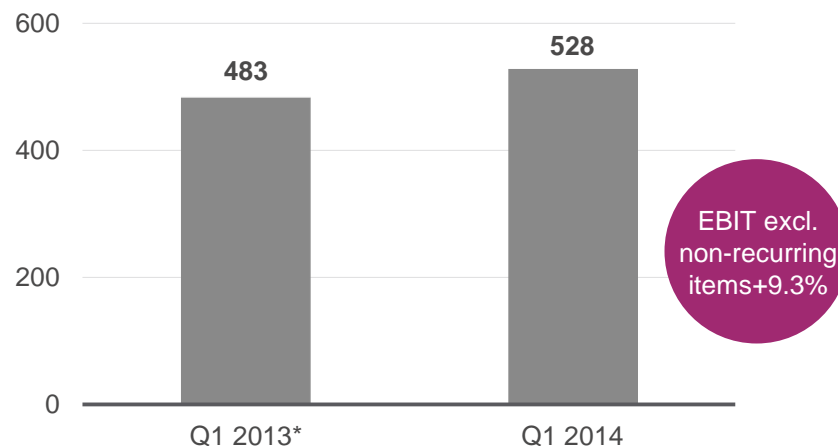


*2013 figures proforma

Earnings development in Q1

- Group EBIT excluding non-recurring items increased by 9.3% driven by improved operating profit in ICA Norway, Rimi Baltic and the Portfolio companies.

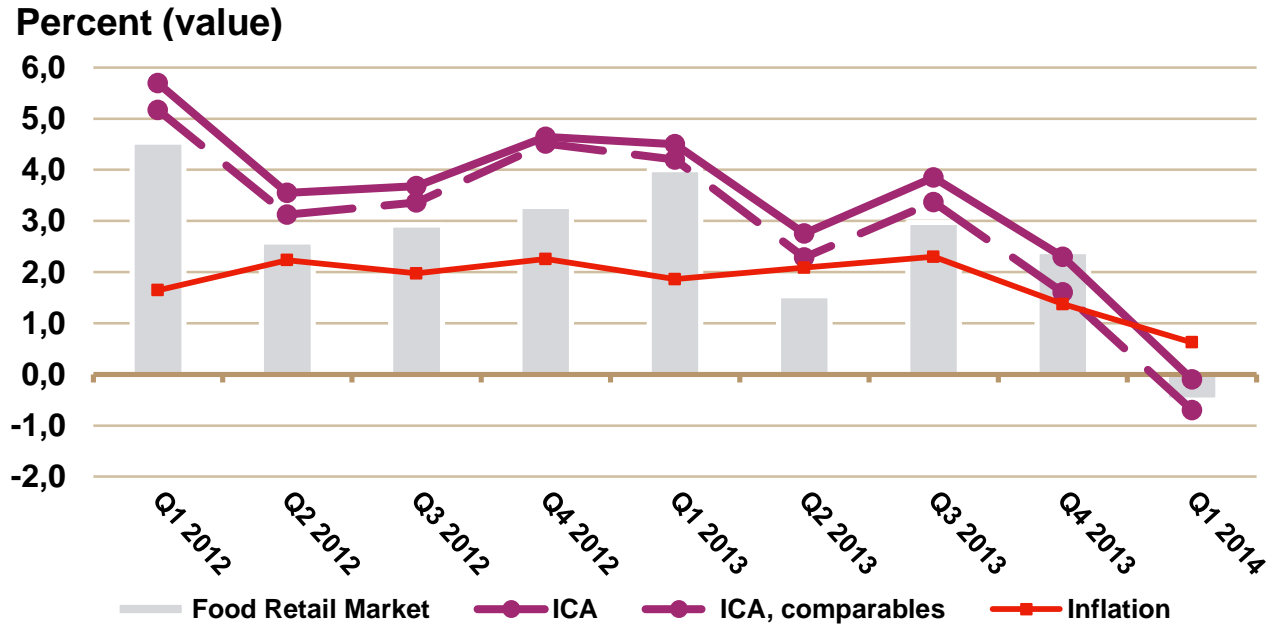
EBIT excluding non-recurring items (SEKm)



*2013 figures proforma

Sales development for ICA stores and the food retail market in Sweden

Total store sales (Including Non food)



Food retail market and inflation according to HUI Retail Sales Index

Store sales in Sweden

- ICA stores gained market shares during Q1.
- Lower sales due to Easter calendar effect in Q1 (approx. -1.3 p.p), as well as slightly lower market growth.

January – March 2014			
Store sales excl. VAT	SEKm	Development total	Development comparable
Maxi ICA Stormarknad	6,998	-0.2%	-0.9%
ICA Kvantum	5,828	0.9%	-0.2%
ICA Supermarket	7,490	-0.5%	-1.2%
ICA Nära	3,577	-1.2%	-0.1%
TOTAL	23,893	-0.1%	-0.7%



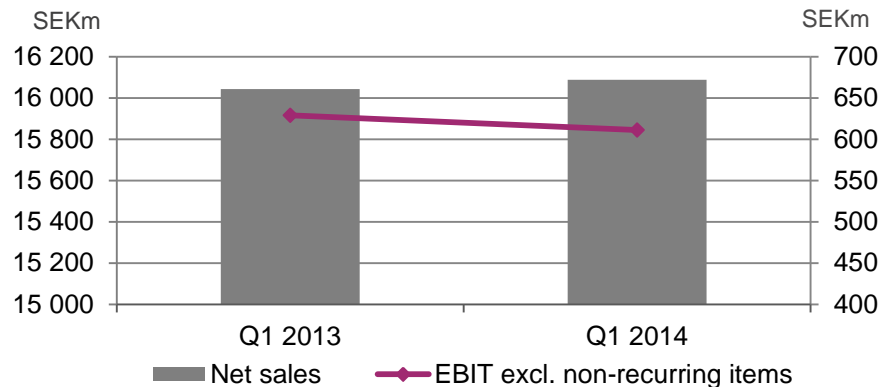
Development compared
with the same period 2013

ICA Sweden

Increased sales during Q1

- Net sales +0.3% in Q1 driven by increased wholesale and higher net sales for Cura pharmacies.
- EBIT excluding non-recurring items decreased as a consequence of the Easter calendar effect.

SEKm	Q1 2014	Q1 2013	FY 2013
Net Sales	16,088	16,043	67,992
EBIT excl. non-recurring items	611	629	3,058
EBIT margin excl. non-recurring items	3.8%	3.9%	4.5%
PL share of store sales	23.5%	21.6%	21.4%
Number of stores	1,320	1,331	1,321

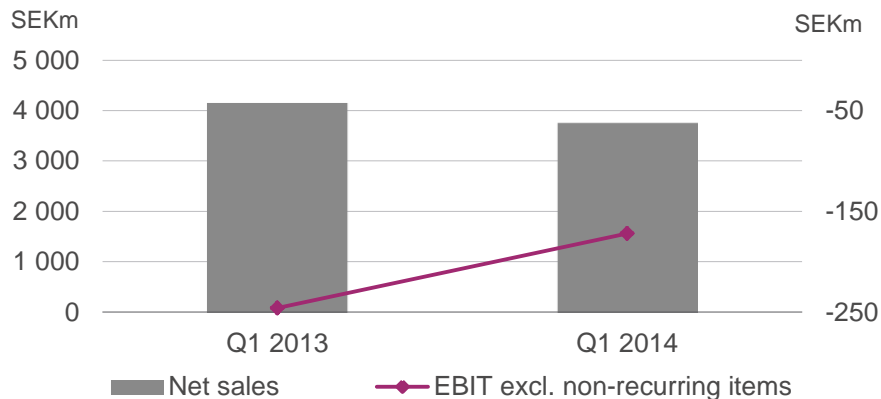


ICA Norge

Continued weak sales

- EBIT excluding non-recurring items increased due to stronger margins, lower store costs and lower shrink.
- Fundamental challenges remain.

SEKm	Q1 2014	Q1 2013	FY 2013
Net sales	3,754	4,138	16,463
EBIT excl. non-recurring items	-172	-246	-691
EBIT margin excl. non-recurring items	-4.6%	-5.9%	-4.2%
PL share of store sales	9.8%	9.9%	9.7%
Number of stores	572	591	571



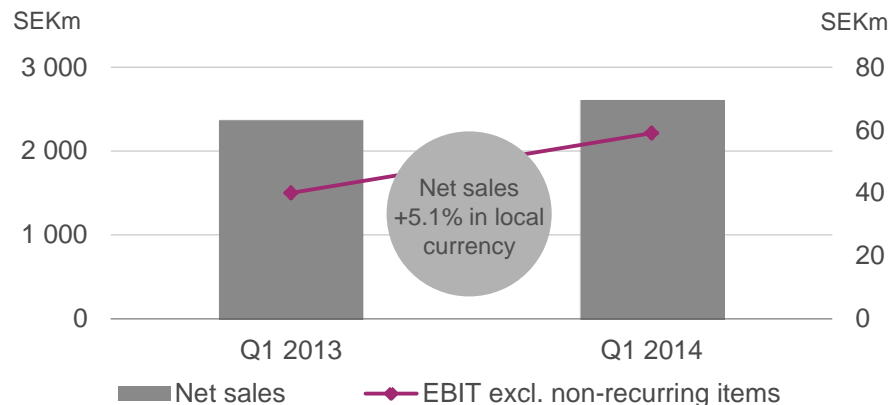
Note: exchange rates SEK/NOK 2014:1.0606, 2013: 1.1431

Rimi Baltic

Strong earnings development

- Net sales in local currency increased by 5.1 % in Q1.
- The Easter calendar effect has impacted net sales negatively.
- EBIT excluding non-recurring items improved due to increased sales and better margins.
- Higher share of private label.

SEKm	Q1 2014	Q1 2013	FY 2013
Net sales	2,597	2,366	10,333
EBIT excl. non-recurring items	59	38	306
EBIT margin excl. non-recurring items	2.3%	1.6%	3.0%
PL share of store sales	20.2%	17.7%*	18.1%*
Number of stores	235	234	235



Note: exchange rates SEK/EURO 2014: 8.8569, 2013: 8.4871

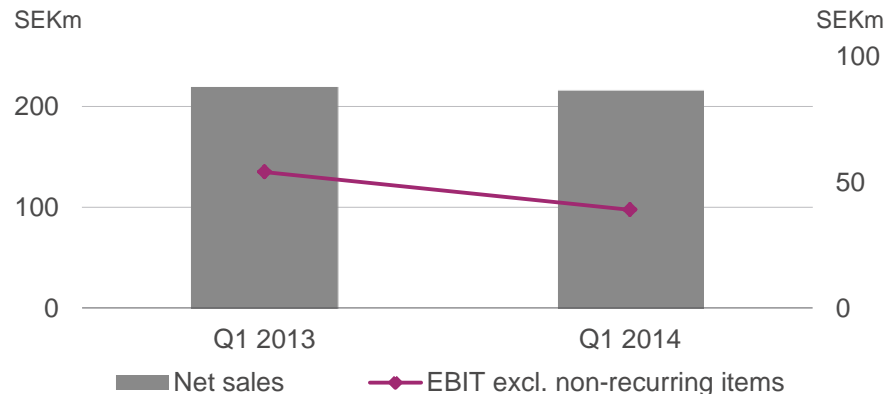
*Change of definitions

ICA Bank

Increased business volumes

- Lower net interest income from lower repo rate and a gain in the bond portfolio last year.
- Net commissions increased due to increased business volume within among others cards and ATMs.
- EBIT excluding non-recurring items decreased due to lower net interest income, increased costs for IT and consultants and a gain in the bond portfolio last year.

SEKm	Q1 2014	Q1 2013	FY 2013
Revenues	216	219	850
EBIT excl. non-recurring items	39	54	201
EBIT margin excl. non-recurring items	18.1%	24.7%	23.6%
Affärsvolym	24,855	23,620	24,772

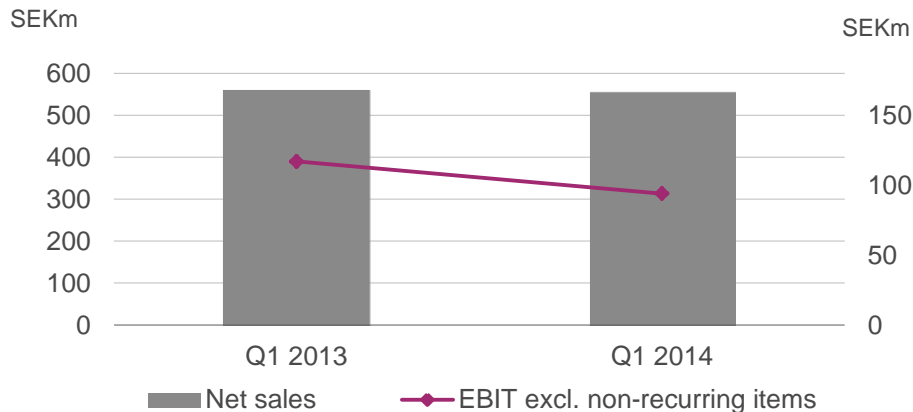


ICA Real Estate

Increased depreciation

- Stable development of net sales.
- Increased depreciation with SEK 25 million due to changed assessment of useful life of property components.

MKr	Q1 2014	Q1 2013	FY 2013
Net sales	556	561	2,255
Depreciation	129	105	421
EBIT excl. non-recurring items	94	117	473
EBIT margin excl. non-recurring items	16.9%	20.9%	21.0%

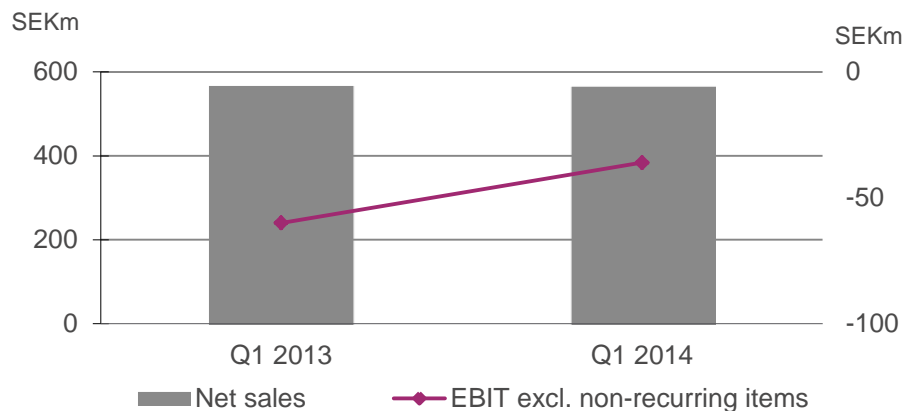


Portfolio companies

Improved earnings in Q1

- Adjusted for Forma Books, sold last fall, net sales increased by 4.2% during Q1.
- Portfolio EBIT excluding non-recurring items improved. Especially Forma and Cervera have improved their results.

SEKm	Q1 2014	Q1 2013	FY 2013
Net sales	565	566	2,657
EBIT excl. non-recurring items	-36	-60	21
EBIT margin excl. non-recurring items	-6.4%	-10.6%	0.8%



Net sales and EBIT excluding non-recurring items in Q1

Net sales, SEKm	Q1 2014	Q1 2013*
ICA Sweden	16,088	16,043
ICA Norway	3,754	4,138
Rimi Baltic	2,597	2,366
ICA Bank	216	219
ICA Real Estate	556	561
Portfolio companies	565	566
Intra-group sales & other	-267	-249
Total	23,509	23,644

EBIT excl. non-recurring items, SEKm	Q1 2014	Q1 2013*
ICA Sweden	611	629
ICA Norway	-172	-246
Rimi Baltic	59	38
ICA Bank	39	54
ICA Real Estate	94	117
Portfolio companies	-36	-60
Other	-67	-49
Total	528	483

*Q1 2013 figures proforma

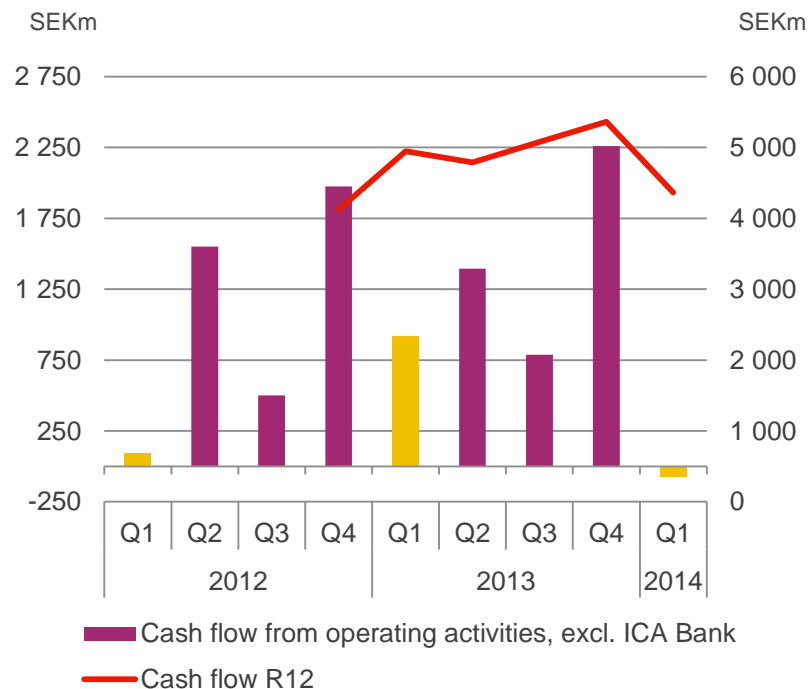
Non-recurring items in Q1

SEKm	Q1 2014	Q1 2013	Full year 2013
EBIT excl. non-recurring items	528	38	2 554
Gain ICA Real Estate			14
Gains/losses other	4		-81
Impairments	-4		-264
Whereof			
Portfolio companies			-223
Other			-41
Effects of acquisitions		8,051	8,051
EBIT	528	8,089	10,274

Cash flow lower due to seasonal variations

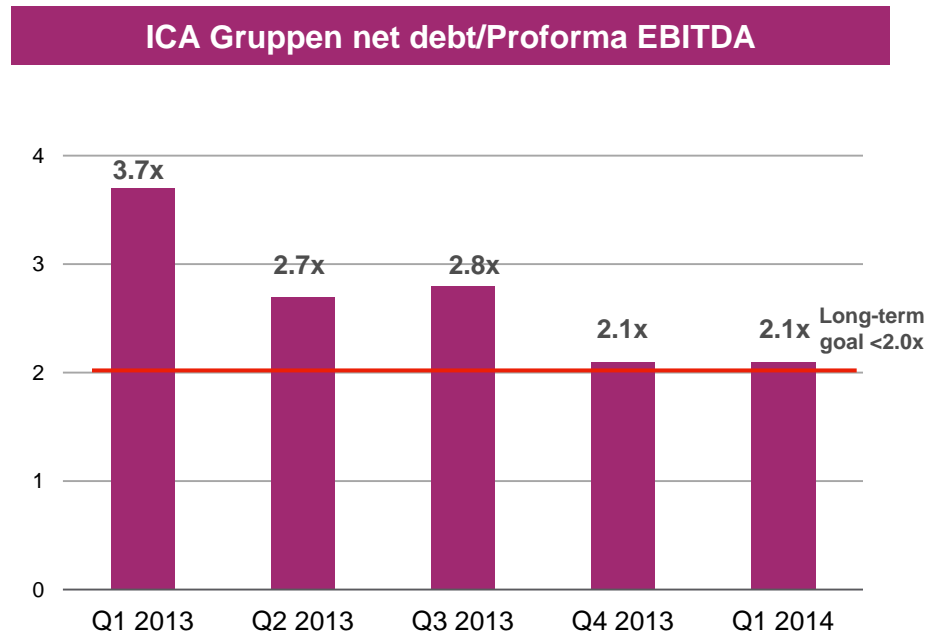
Proforma excluding ICA Bank

- First quarter of the year is normally weak due to seasonal variations.
- Q1 2013 exceptionally strong
 - High accounts payable
 - Timing rent payments ICA Real Estate



ICA Gruppen's Net Debt / EBITDA ratio almost at target level

- Net debt Q1 2014 SEK 9.9 billion corresponding to 2.1 x EBITDA proforma.
- Increased net debt compared to end of 2013 due to negative change of working capital.
- Improved EBIT.



ICA Gruppen's financial goals

Goal	Actual 12 months rolling 31 March 2014	Long-term
Grow faster than the market	Sweden ● Norway ● Baltics ●	All markets
EBIT margin excl. non-recurring items	3.1%	4.0%
Return on capital employed*	6.7%	9.0%
Net debt/EBITDA**	2.1x	<2.0x
Dividend (% profit for the year)	68%***	50%

* Excluding ICA Bank

** Interest-bearing liabilities excluding pensions and ICA Bank minus cash and cash equivalents in relation to EBITDA, excluding effects of acquisitions, before depreciation and impairment.

*** Dividend 2013

Strategic priorities



Strategic priorities 2014

Strategic themes

Strengthen customer loyalty & brand position

Strengthen & expand our customer offering

Optimize & broaden our sales channels

Simplify our business

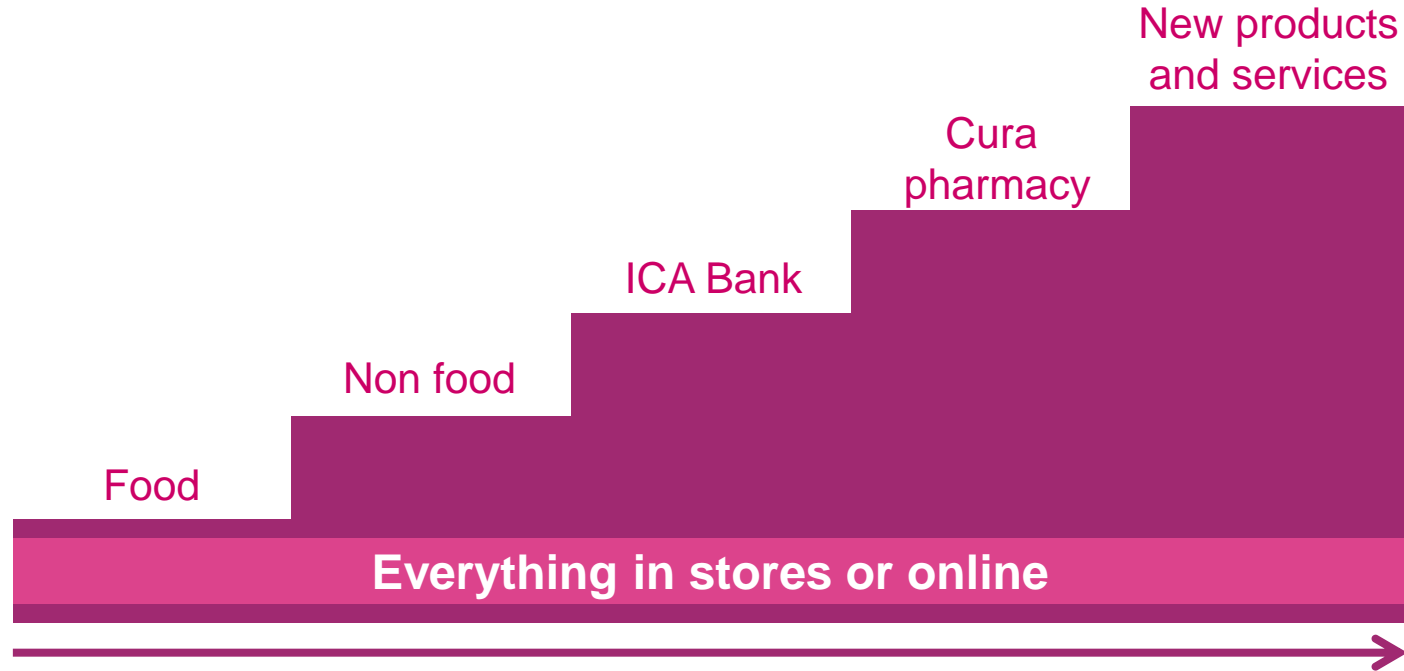
Engage & develop our people

Excel in corporate responsibility

Strategic priorities

- 1 Turn around the Norway business
- 2 Develop and leverage leading CRM
- 3 Further strengthen the Private Label offering
- 4 Ensure competitive pricing and fair price perception
- 5 Implement the portfolio and non-food strategy
- 6 Build a leading position online
- 7 Strengthen the store network (main focus on Cura, Lithuania, metro Sweden)
- 8 Exploit sourcing synergies
- 9 Implement ICA common values
- 10 Support sustainable customer choices

Broader offer gives higher customer value



ICA Bank has applied for permit to conduct insurance business

- ICA Bank intends to conduct non-life insurance operations entirely under its own management.
- The CEO will be Bo Lagergren, currently Head of Retail Banking at ICA Bank.
- Subsidiary to ICA Bank with a separate board.
- The aim is that the new company will be operational by the end of 2015.
- Improved customer offer from ICA Bank strengthens the loyalty to the whole of ICA.



Create a leading position within e-commerce

- Online launch 2014-2017

A unified ICA experience

Store



Pick-up



Digital



Home delivery



We want to maximize the access for our customers by combining stores and e-commerce.

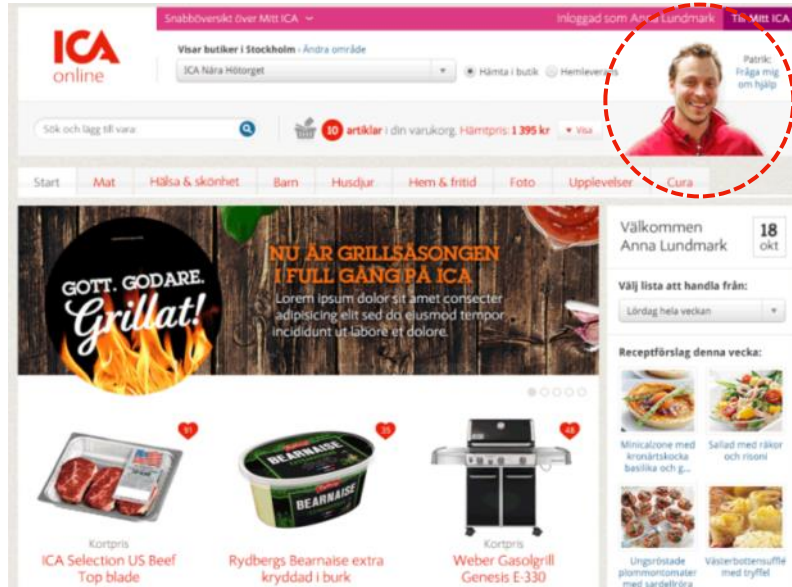
The market's best e-commerce offer in the long run

Launch starts second half of 2014



Local presence also digital

Primarily gathering and pick-up in stores



Summary

- Good start to the year for ICA Gruppen.
 - Net sales in local currencies +0.3%.
 - EBIT excluding non-recurring items +9.3%.
- Increased market shares in Sweden and the Baltics.
- Negative impact on net sales and earnings due to Easter calendar effect.
- Generally weaker market development in Sweden.
- Fundamental challenges remain in Norway.
- Our work with strategic priorities proceeding according to plan, among others:
 - Increased share of PL in Sweden and the Baltics
 - Implementation of new non food strategy
 - Online



Thanks

2014-05-07